



The New Suitland Recreation Council & SuitlandFest Community Development Corporation 501c3

EMPOWERING COMMUNITIES,
INSPIRING GROWTH
www.suitlandfest.org
info@suitlandfestcdc.org

June 21, 2024

Dear [Potential Sponsor],

We are writing to request your support for the inaugural Reginald M. Harrod Community Pioneer Awareness Day, to be held on Saturday, July 20, 2024, at the B&G Tavern in Accokeek, Maryland. This event will serve as both an award ceremony and a gathering of like-minded individuals to honor the legacy of Reginald M. Harrod and celebrate those who continue his mission of community service and selfless acts of kindness.

Reginald M. Harrod dedicated over 40 years of his life to providing resources and services to youth, seniors, and families in underserved communities. As a resident of Suitland, Maryland, he co-founded the SuitlandFest CDC 501(c)(3) and the Suitland Recreation Council, among other initiatives. His work with the DC Youth Rehabilitation Service for more than 25 years was pivotal in providing safe and secure spaces for youth and families in crisis.

Mr. Harrod's passing in December 2023 left a significant void in our community. However, his legacy lives on through the thousands of people and families he served. In recognition of his contributions, the state of Maryland has designated July 18 as Reginald M. Harrod Day. Our event aims to honor this proclamation and establish an annual tradition of acknowledging and celebrating this great legend.

We are seeking financial support to ensure the success of this important event. Your sponsorship will directly contribute to:

1. Operational costs
2. Awards for community pioneers
3. Logistical setup
4. Event production

By supporting this event, you will be joining us in:

- Honoring Mr. Harrod's legacy of community empowerment and revitalization
- Recognizing current community pioneers who embody his spirit of service
- Inspiring future generations to engage in selfless acts of kindness
- Strengthening community bonds and promoting positive change

We offer various sponsorship levels, each with its own set of benefits and recognition opportunities. We would be honored to discuss these options with you and find a partnership that aligns with your organization's values and goals.

Thank you for considering our request. Your support will play a crucial role in making the Reginald M. Harrod Community Pioneer Awareness Day a success and ensuring that his legacy continues to inspire and uplift our community.

We look forward to the possibility of partnering with you for this meaningful event.

Sincerely,

Pamela Heckstall
Co-Chairman - EVP of the Board
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